



IN REVIEW

INVESTOR IMPACT REPORT

INN

OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

The work of the CCIB raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.



Of business faculty have professional experience

Of business faculty have graduate degrees

Of business faculty engaged in scholarship in the past 12 months with 69% being directly supported by the CCIB

Of graduating students have at least 3 CAP project experiences

Of graduates were employed or in graduate school within 6 months of graduation

Internships completed by business majors



THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

CALVIN BUSINESS PARTNERS AWARD LUNCHEON

12 guests honored businesses and individuals that partner with the business program in creating outstanding learning opportunities for students.

AWARD RECIPIENTS

Outstanding Calvin Partners: Plante Moran
Outstanding Calvin Partners: Tom Nobel, Amy Ruis, Lori Feenstra and Cindy Wolcott

KEYNOTE SPEAKER

Tracy Brower, Global Vice President of Workplace Vitality at Mars Drinks

LIVE2LEAD

15 business, ministry and nonprofit professionals attended a half-day leadership conference which featured world-class speakers including John C. Maxwell. The simulcast was sponsored by the CCIB in conjunction with Bakhuyzen Associates LLC.

LEADERCAST

More than 100 business, ministry and nonprofit professionals gathered for a one-day simulcast leadership event exploring what it means to be a visionary leader.



EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

CALVIN ACTION PROJECTS

The Calvin Action Projects (CAP) are multi-disciplinary projects intended to provide business majors at Calvin College with a significant transformational learning experience with a team of students working as consultants for actual organizations on real business problems.

12 PROJECTS COMPLETED • 12 UNIQUE CLIENTS

